

3Shape TRIOS 2025 Q3 campaign program summary:

Additional scanner offers	<p>TRIOS 6 - Additional Scanner Promotion -40097</p>	<ul style="list-style-type: none"> Special pricing for TRIOS 6 with a promotional MSRP of \$23,900.
New to digital user offers	<p>TRIOS 5 \$1,500 rebate - 40104</p>	<ul style="list-style-type: none"> Get a new TRIOS 5 and earn a \$1,500 rebate check as well as an upfront discount
	<p>TRIOS 3 Value Promotion – 40106</p>	<ul style="list-style-type: none"> Buy a TRIOS 3 at a promotional Scanner MSRP of \$12,900
Workflow solution offer	<p>Implant Studio Bundle – 40105</p>	<ul style="list-style-type: none"> TRIOS 5 + Implant Studio + training bundle. Scanner MSRP \$24,900.
	<p>3Shape Lab Credit Program</p>	<ul style="list-style-type: none"> Get started with a 3Shape TRIOS and a \$1,000 lab credit.
Trade offers	<p>TRIOS 5 – Trade Rebate Offer -40104</p>	<ul style="list-style-type: none"> Upgrade to TRIOS 5 and get special trade-in pricing.
	<p>Trade in/up program</p>	<ul style="list-style-type: none"> Trade your competitive or TRIOS intraoral scanner and receive up to a \$4,500 rebate check with the purchase of a qualifying TRIOS scanner
Portfolio Changes		<ul style="list-style-type: none"> Introduction of our new TRIOS 6 scanner and DX.
Hands-on training opportunities during Q3		<ul style="list-style-type: none"> We invite you and your customers to join us at our Education Center in Dallas.

SAVE \$4,000

Additional Scanner Special

for TRIOS and iTero ecosystems

Add a TRIOS 6 and Dell Precision laptop &

Save \$4,000

Superior resolution. Capturing unprecedented data.

Pioneering patient care.



Join the scanning revolution!

Up to 110% higher scanning resolution*

More geometry and color without impacting scan time

Capturing unprecedented data, pioneering patient care

Advanced hyperspectral technology

FOR QUESTIONS, CONTACT YOUR 3SHAPE SALES REPRESENTATIVE.

Terms and conditions: Valid in North America only. To qualify for this promotion please submit a purchase order to 3Shape (sales@3shape.com) for a TRIOS 6 (item # 22003200), 3Shape Certified PC and include promotion code 40097. Please include practice contact information. TRIOS users must provide their current subscription ID or Dongle number. iTero users must provide their current serial number. Order must be received by 3Shape on or before September 30th, 2025 to qualify. May not be combined with and trade in/up promotion. All prices in U.S. dollars and do not include potential freight, duties and taxes. Offer valid for only for active TRIOS subscribers and Itero users. This promotion does not apply to any DSO, GPO, EDU, or GOV special pricing purchases. 3Shape reserves the right to amend the terms of this promotion at any time.

*compared to current TRIOS portfolio

Promo code

40097

Valid through 9/30/2025

3shape

TRIOS 6 – Additional Scanner Promotion

Promo code: 40097

Valid: July 1st – September 30th, 2025

Promotional items and MSRP

Item code	Item name	Promotional MSRP
22003200	TRIOS 6	\$23,900

May be combined with any 3Shape compatible PC with adjusted pricing

Relevant CE Courses (webinars)

Educational Objectives

[How Technology is Accelerating Dentistry's Role in Improving Health](#) by Joe Magness, DDS

[A Critical Look at Present Day Intraoral Digital Scanning](#) Sonia Leziy, DDS, Dipl Perio, FCDS(BC), FRCD(C) & Brahm Miller, DDS, Dipl Pros, FCDS(BC), FRCD(C)

- Describe how to use technology to communicate with your patients and other healthcare providers for more integrative care
- Explain how focusing on the health creates success for the patients and therefore the practice
- Form a strategy for your value proposition that doesn't confuse patients
- Evaluate for the signs of airway and sleep disorders and other health issues with intra oral scanning
- An overview of what a digital workflow looks like and an example of interactive decision-making- recognizing why scanning in the digital workflow can dramatically improve accuracy, communication, and practice efficiency, while reducing errors in the treatment planning phase, surgical protocols and restorative design.

Access all CE accredited courses on [3Shape.com/CEWebinars](https://www.3shape.com/CEWebinars)

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TRIOS 5 Summer Savings

Save \$4,500 when you purchase a TRIOS 5 and laptop

SAVE
\$4,500!



Transform your digital experience.

Add a TRIOS 5 and laptop for a \$3,000 discount plus a \$1,500 rebate. Next generation scanning starting at **\$24,900 USD**.

TRIOS 5 - Innovation and Precision

- Easier scanning: ScanAssist engine with intelligent alignment technology
- Scan & send: Connect to +20,000 labs through 3Shape Unite
- Patient hygiene: Autoclavable closed scan tip & ultra thin barrier sleeves
- Diagnostic support: Surface caries detection aid
- On-the-go: Access patient cases anywhere, with the Unite Cloud app

To qualify for rebate, visit l.3shape.com/T5_1500_rebate



Promo Code

40104

Valid through 9/30/2025

Terms and conditions: Valid in North America only. To qualify for this promotion please submit a purchase order to 3Shape (sales@3shape.com) for item number: (US) 22003185 or (CA) 22003180 and a 3Shape approved PC at promotional reseller cost and include promotion code 40104. Please include practice contact information. Order must be received by 3Shape on or before Sept. 30, 2025 to qualify. To qualify for the rebate, sale to End-User must be within 5% of the promotional MSRP. It is the end-user's responsibility to submit all required information at https://l.3shape.com/T5_1500_rebate. 3Shape will validate and process the rebate claim and issue the check directly to the end-user with proof of purchase. Rebate requests must be submitted no later than 30 calendar days from the date of customer invoice. This offer may not be combined with any other promotion or rebate. This promotion does not apply to any DSO, GPO, EDU, or GOV special pricing purchases. All prices in US dollars and do not include potential freight, duties, and taxes. 3Shape reserves the right to amend the terms of this promotion at any time.



Grow with TRIOS 5 - \$1,500 Rebate Offer

Claim your rebate here: https://l.3shape.com/T5_1500_rebate

Valid: July 1st – September 30th, 2025

Promotional items and MSRP

Item code	Item name	Scanner MSRP
22003185	TRIOS 5 (US)	\$22,900
22003180	TRIOS 5 (CA)	\$22,900

May be combined with any 3Shape compatible PC with adjusted pricing

Relevant CE Courses (webinars)

Educational Objectives

A Critical Look at Present Day Intraoral Digital Scanning by Sonia Leziy, DDS, Dipl Perio, FCDS(BC), FRCD(C) & Brahm Miller, DDS, Dipl Pros, FCDS(BC), FRCD(C)

- An overview of what a digital workflow looks like and an example of interactive decision-making- recognizing why scanning in the digital workflow can dramatically improve accuracy, communication, and practice efficiency, while reducing errors in the treatment planning phase, surgical protocols and restorative design.

Diagnostics to Results: Digital Dentistry Revolutionizing Patient Treatment by Dr. Jonathan Ng, BMedSc, DDS, MSc, Dip. Pros., FRCD(C) Prosthodontist

- Explain the transformational role of digital dentistry in patient care.
- Illustrate the benefits of integrating technologies like digital impressions and CAD/CAM systems in treatment planning.
- Identify the ways that digital innovations enhance efficiency and precision in dental care.

Access all CE accredited courses on [3Shape.com/CEWebinars](https://3shape.com/CEWebinars)

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Save \$4,500!

TRIOS 3 Bundle

Save \$4,500 when you purchase a TRIOS 3 & laptop!

Jumpstart your digital workflow.
Add a TRIOS 3 and laptop in one powerful bundle—starting at \$14,750 USD.



TRIOS 3 - Empowering your digital journey

- Award-winning digital solution – no more Impression material
- Scan & send: Connect to +20,000 labs through 3Shape Unite
- 3D color scans and full suite of 3Shape Engagement Apps
- On-the-go: Access patient cases from anywhere with the Unite Cloud app.

PROMO CODE:

40106

Valid through 9/30/2025

For more information, contact your 3Shape representative.

Terms and conditions: Valid in North America only. To qualify for this promotion please submit a purchase order to 3Shape (sales@3shape.com) for 22004000 and a 3Shape approved PC at promotional reseller cost and include promotion code 40106. Please include practice contact information. Order must be received by 3Shape on or before Sept 30, 2025 to qualify. This promotion does not apply to any DSO, GPO, EDU, or GOV special pricing purchases. All prices in US dollars and do not include potential freight, duties, and taxes. 3Shape reserves the right to amend the terms of this promotion at any time.

TRIOS 3 Value Promotion

Scanner Promotional MSRP: \$12,900

Promo code: 40106

Valid: July 1st – September 30th, 2025

Promotional items and MSRP

Item code	Item name	Scanner Promotional MSRP
22004000	TRIOS 3	\$12,900

May be combined with any 3Shape compatible PC with adjusted pricing

Relevant CE Courses (webinars)	Educational Objectives
Dentist-Driven CAD Design: The Digital Dentistry Cheat Code by Dr. Naren Rajan	<ul style="list-style-type: none"> • Outline best practices for accurate intraoral scans and easy portrait photography. • Discover the virtual facebow technique utilizing a digital portrait and an intraoral scan. • Develop the skills to convert a 2D smile design into a printable 3D digital mockup model in your office.
Diagnostics to Results: Digital Dentistry Revolutionizing Patient Treatment by Dr. Jonathan Ng, BMedSc, DDS, MSc, Dip. Pros., FRCD(C) Prosthodontist	<ul style="list-style-type: none"> • Explain the transformational role of digital dentistry in patient care. • Illustrate the benefits of integrating technologies like digital impressions and CAD/CAM systems in treatment planning. • Identify the ways that digital innovations enhance efficiency and precision in dental care.

Access all CE accredited courses on 3Shape.com/CEWebinars

Terms and Conditions:

Valid in North America only. To qualify for this promotion please submit a purchase order to 3Shape (sales@3shape.com) for 22004000 and a 3Shape approved PC at promotional reseller cost and include promotion code 40106. Please include practice contact information. Order must be received by 3Shape on or before Sept 30, 2025 to qualify. This promotion does not apply to any DSO, GPO, EDU, or GOV special pricing purchases. All prices in US dollars and do not include potential freight, duties, and taxes. 3Shape reserves the right to amend the terms of this promotion at any time.



TRIOS 5 Implant Studio Bundle

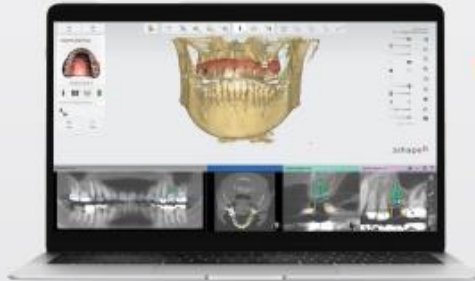
Purchase a TRIOS 5 and laptop and for as low as \$24,900

SAVE
up to
\$7,600!



Option 1:
Buy new & trade in
\$1,000 Discount
\$3,500 Rebate
FREE Implant Studio & tips package

Option 2:
Buy new
\$1,000 Discount
\$1,500 Rebate
FREE Implant Studio & tips package



Free with both options:

- Implant Studio app
- Implant Studio training
- Box of 3 autoclavable TRIOS scanner tips

That's a
\$3,106
value!

For trade in rebate, visit 3shape.com/redeem.

For new purchase rebate, visit l.3shape.com/TS_1500_rebate

Terms and conditions: Valid in North America only. To qualify for this promotion, submit a purchase order to 3Shape (sales@3shape.com) for item numbers: (US) 22003185 or (CA) 22003180, 85240081, 99005505, 22002381, along with a 3Shape-approved PC at promotional reseller cost, and include promotion code 40105. Be sure to include practice contact information. Orders must be received by 3Shape on or before September 30, 2025. Customers may apply for either the 3Shape Trade Program Rebate or the \$1500 Rebate, but not both. It is the end-user's responsibility to apply for the rebate of their choice—either the \$1500 rebate at https://l.3shape.com/TS_1500_rebate OR the Trade Program Rebate at <https://3shape.com/redeem> by submitting all required information. To qualify for the \$1500 rebate, sale to end-user must be within 5% of the promotional MSRP. 3Shape will validate and process the rebate claim and issue the check directly to the end-user upon proof of purchase. Rebate requests must be submitted within 30 calendar days of the customer invoice date. All prices are in U.S. dollars and exclude potential freight, duties, and taxes. 3Shape reserves the right to amend the terms of this promotion at any time.

PROMO CODE
40105
Valid through 9/30/2025

Implant Studio Bundle

Promo code: **40105**

Valid: July 1st – September 30th, 2025

Promotional items and MSRP

Item code	Item name	MSRP
22003185	TRIOS 5 (US)	\$24,900
22003180	TRIOS 5 (CA)	\$24,900
85240081	Implant Studio	\$0
99005505	Implant Studio Training	\$0
22002381	TRIOS 5/6 Tips	\$0



To schedule Implant Studio training is a simple 3-step process:

1. Visit [3Shape.com/US/Welcome](https://3shape.com/US/Welcome)
2. Select "Find Clinic Courses" and schedule the relevant course for your trial
3. Apply promotion code STUDIOFREE at check-out for free training

Relevant CE Courses (webinars) Educational Objectives

[How Technology is Accelerating Dentistry's Role in Improving Health](#) by Joe Magness, DDS

- Describe how to use technology to communicate with your patients and other healthcare providers for more integrative care
- Explain how focusing on the health creates success for the patients and therefore the practice

Access all CE accredited courses on 3Shape.com/CEWebinars

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Get started with a 3Shape TRIOS and a \$1,000 lab credit today!

Now is the perfect time to purchase your scanner! For a limited time only, when you buy a TRIOS scanner, you'll gain access to a \$1,000 lab credit with a participating 3Shape Lab Partner.

- Enjoy \$1,000 lab production with no out-of-pocket cost
- Access our exclusive network of experienced 3Shape Lab Partners
- Unlock the power of leading digital workflows in the 3Shape ecosystem



Claim your lab credit in 3 easy steps:

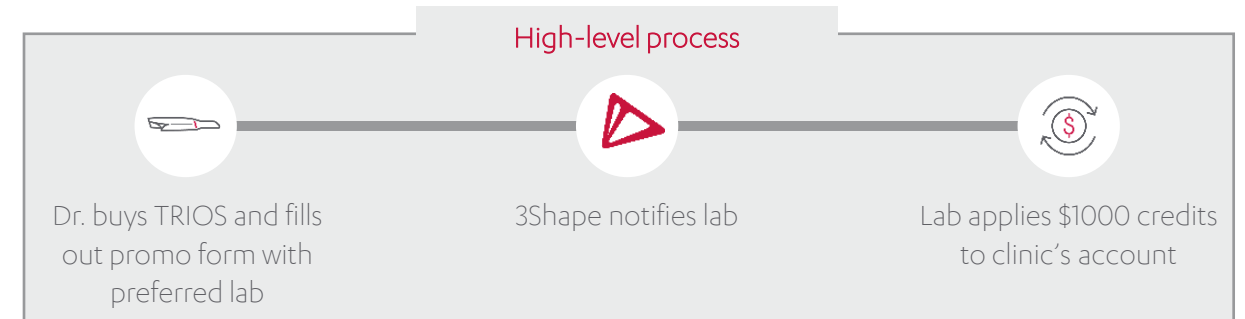
- Purchase a TRIOS scanner by September 30, 2025
- Visit 3shape.com/labcredit or scan the QR code
- Fill out the form and select your preferred lab

Terms and Conditions: Offer valid in North America only from January 1, 2025 to September 30, 2025. To qualify for this promotion, an order for a new TRIOS scanner must be received by 3Shape on or before September 30, 2025. The lab credit must be claimed within 90 days from the date of purchase by submitting the form available at 3shape.com/labcredit (QR code above). The lab credit is not refundable or transferable. This promotion can be combined with the trade-in/up program. All prices are in US Dollars and do not include potential freight, duties and taxes. 3Shape reserves the right to amend this promotion without notice.

3Shape Lab Credit Program

Redeem: [Dr. submits request at 3shape.com/labcredit](https://3shape.com/labcredit)

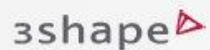
Valid through: September 30th, 2025



Terms and Conditions:

To qualify for this promotion, an order for a new TRIOS scanner must be received by 3Shape on or before September 30th, 2025. The lab credit must be claimed within 90 days from the date of purchase by submitting the form available at 3shape.com/labcredit (QR code above). The lab credit is not refundable or transferable. This promotion can be combined with the trade-in/up program. All prices are in US Dollars and do not include potential freight, duties and taxes. 3Shape reserves the right to amend this promotion without notice.





Upgrade & Trade

Save \$6,500 when you trade in for a TRIOS 5

SAVE
\$6,500

Transform your digital experience.

Add a TRIOS 5 and laptop for a

\$3,000 discount plus a \$3,500 rebate.

Next generation scanning starting at

\$22,900 USD.



TRIOS 5 - Innovation and Precision

- **Easier scanning:** ScanAssist engine with intelligent alignment technology
- **Scan & send:** Connect to +20,000 labs through 3Shape Unite
- **Patient hygiene:** Autoclavable closed scan tip & ultra thin barrier sleeves
- **Diagnostic support:** Surface caries detection aid
- **On-the-go:** Access patient cases anywhere, with the Unite Cloud app

To qualify for a rebate: visit 3shape.com/redeem

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PROMO CODE

40104

Valid through 9/30/2025

TRIOS 5 Trade promo:- \$3,500 Rebate

Qualify here: 3shape.com/redeem

Valid: July 1st – September 30th , 2025

Promotional items and MSRP

Item code	Item name	Scanner MSRP
22003185	TRIOS 5 (US)	\$22,900
22003180	TRIOS 5 (CA)	\$22,900

May be combined with any 3Shape compatible PC with adjusted pricing

Relevant CE Courses (webinars)	Educational Objectives
<p>A Critical Look at Present Day Intraoral Digital Scanning by Sonia Leziy, DDS, Dipl Perio, FCDS(BC), FRCD(C) & Brahm Miller, DDS, Dipl Pros, FCDS(BC), FRCD(C)</p>	<ul style="list-style-type: none"> • An overview of what a digital workflow looks like and an example of interactive decision-making- recognizing why scanning in the digital workflow can dramatically improve accuracy, communication, and practice efficiency, while reducing errors in the treatment planning phase, surgical protocols and restorative design.
<p>Diagnostics to Results: Digital Dentistry Revolutionizing Patient Treatment by Dr. Jonathan Ng, BMedSc, DDS, MSc, Dip. Pros., FRCD(C) Prosthodontist</p>	<ul style="list-style-type: none"> • Explain the transformational role of digital dentistry in patient care. • Illustrate the benefits of integrating technologies like digital impressions and CAD/CAM systems in treatment planning. • Identify the ways that digital innovations enhance efficiency and precision in dental care.

Access all CE accredited courses on 3Shape.com/CEWebinars

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Update ! North America TRIOS Trade Program

How the Trade-in/Up Process Works

1. End-user submits a pre-approval form at [3shape.com/redeem](https://www.3shape.com/redeem) before purchasing a new scanner.
2. Order TRIOS scanner with 3Shape .
3. 3Shape processes the order and applies the trade-in discount.
4. End-user returns the old scanner to 3Shape and receives the trade-in rebate.



Updated Trade Values

Region	New TRIOS Scanner	Trade-in Rebate
US and Canada	TRIOS 6	\$4,500
	TRIOS 5	\$3,500
Canada	TRIOS 3	\$2,800

Rebate values apply for both competitive trade-ins and upgrading from an existing TRIOS scanner.

SCANNERS ELIGIBLE FOR TRADE-IN: Align iTero (All Models), BioTech WOW, Dentsply Sirona (All Models), Medit (All Models), Dental Wings (Virtuo Vivo), Carestream/DEXIS (All Models), Planmeca (Emerald, Emerald S, Ivoclar Vivascan), 3Disc (Heron, OVO), Shining (Aoralscan 3 wireless), AlliedStar (AS 200), Launca (DL300), Panda (Smart, P4).

 Need help migrating data to your new TRIOS? Contact support@3shape.com

Corresponding amounts represent a rebate check provided directly to end users from 3Shape upon completion of the Trade-In Process. Start by visiting: [3Shape.com/redeem](https://www.3shape.com/redeem). In USA the 3Shape Trade-in program is valid only for TRIOS 5 & TRIOS 6. In Canada and Puerto Rico, the 3Shape Trade-in program is valid only for TRIOS 3, TRIOS 5 & TRIOS 6. Demo, EDU, and Special Configuration scanners are not eligible for the standard Trade Program. See the Trade-up/in procedure and Terms & Conditions on [3Shape.com](https://www.3shape.com). Scanners purchased through strategic account pricing should visit <https://www.3shape.com/en-us/promo/trios-dso-trade-in>





TRIOS 6

Your dentistry. Redefined!

Great patient care starts here!

Introducing TRIOS 6 Revolutionizing Digital Dentistry

Unmatched Scan Quality for Superior Clinical Outcomes

- ✓ Advanced hyperspectral technology for superior geometry & color detail
- ✓ 110% higher scan resolution vs. previous TRIOS models
- ✓ Wireless & dongle-free – Seamless experience with Unite 24.1
- ✓ TRIOS Ready Tips compatibility – Ships with autoclavable + single-use tips

AI-Powered Innovations - *TRIOS Dx Plus (Pending FDA approval – 2026)*

- ✓ AI-assisted diagnostics for caries, plaque, tooth wear & gingival recession
- ✓ Exclusive to TRIOS 6
- ✓ Free for the first 6 months after activation
- ✓ DentalHealth App (FREE for TRIOS 6 users)

TRIOS 6 is now shipping in US and Canada

To ensure you are well-prepared to sell and support the new portfolio, we strongly recommend registering for our training. Please use the following pages.3shape.com/Trios-6-training. You will also be able to ask questions and consult a 3Shape expert when convenient to you.

On our partner portal you will have access to sales and marketing and product. Please visit partner.3shape.com to access the content to update your internal/ external facing material.

3shape 

Clinical Education Center | Dallas



The site is open for:

- Education Programs by 3Shape
- 3rd Part Education Events / Partnerships
- Reseller Sales & Trainer Training Programs
- Reseller Sales Events
- University Programs
- DSO Training
- 3Shape Employee Training

On-site 3D Printing Lab & Materials sponsored by SprintRay, Akuretta, and Straumann

Email AcademyNA@3shape.com or reach out to one of us to hold your dates!



Seats are limited, sign up now! 3Shape.com/handsoncourses

Hands on training in Q3 2025: Facilitated at our Education Center in Dallas, TX

Event date	Length	Course title	Facilitator	Location	Registration	Participation fee	CE credits
13 Jul	2 days	TRIOS Master Class Partnered with TruAbutment	3Shape	Dallas, TX	Click here	Sponsored by TruAbutment	11
18 Jul	2 days	Dental System advanced	3Shape	Dallas, TX	Click here	\$100; TRIOS & Lab Care Free	11
25 Jul	2 days	TRIOS Master Class Partnered with Neodent	3Shape	Dallas, TX	Click here	Sponsored by Straumann	11
08 Aug	2 days	TRIOS Master Class Partnered with TruAbutment	3Shape	Dallas, TX	Click here	Sponsored by TruAbutment	11
08 Aug	2 days	Clase Magistral de TRIOS	3Shape	Dallas, TX	Click here	\$100; TRIOS & Lab Care Free	11
15 Aug	2 days	Dental Systems Premium Partnered with Straumann	3Shape	Dallas, TX	Click here	Sponsored by Straumann	11
22 Aug	2 days	TMJ Blueprint: Guide to Diagnosis & Treatments	Dr. Agatha Bis	Dallas, TX	Click here	\$995 ; TRIOS Care \$695	14
29 Aug	1 day	Dental System Digital Dentures Partnership with Asiga	3Shape	Dallas, TX	Click here	Sponsored by Asiga	11
12 Sep	2 days	TRIOS Master Class Partnered with TruAbutment	3Shape	Dallas, TX	Click here	Sponsored by TruAbutment	11
26 Sep	2 days	Scan to Smile: Demystifying Digital Dental Workflows	Dr. Rajan	Dallas, TX	Click here	\$1500; TRIOS Care \$995	14